Creative Director: Jessica Chen
Designer: Evelyn Pae

Overall, I really like the design! You captured the organic and elegant aesthetic very well. I like the font selection and eye-catching images.

Notes:
- I prefer the image chosen on Mockup A for migration path; it gives more of that field journal vibes

- I like the subheading (follow through the lifecycle of a butterfly) on the Life Cycles page on Mockup A

- I prefer the formatting and flow of the Life Cycle page on Mockup B for the desktop version.

- The navigation bar stood out more to me on Mockup A

- I prefer the bolder titling seen on Mockup B

Suggestions:
- Include slightly more general information about Monarch butterflies before going into migration
    - Why they are important to ecosystems
    - Images comparing male vs female butterflies

- For the Life Cycle page, still include "Butterfly" as a stage with similar formatting to previous stages (title, subtext, image)

- For the mobile views, there should still be some kind of navigation at the top (possibly a hamburger menu)

- Include more scrapbook-like decorative items, like pieces of tape, pins, paperclips