

Creative Director: Jessica Chen

Designer: Evelyn Pae

The designer noted that this is a rough draft and was mainly for defining content. Most of the styling, fonts, design, etc. will be worked on and implemented in the next version.

- The images chosen for the pages so far are good
- Still finding graphics for Conservation page

Notes:

- More spacing between the section titles on the navigation bar
- Implement responsive design for different screen sizes
 - o Will make adjustments to the navigation bar. On mobile view, the text gets very close to each other or goes onto the next line
- Include slightly more general information on the home page
 - o Ex: Why they are important to ecosystems, images comparing male vs female butterflies
- Adding more styling/images to the migration page to break up the large chunk of text
- The formatting and flow of the Life Cycle page will resemble the design on Mockup B for the desktop & mobile
- I prefer the bolder titling seen on Mockup B